



AMERICAN PECAN PROMOTION BOARD FULL BOARD MEETING

December 15, 2023

10 a.m. Central Time

Zoom Meeting:

<https://us02web.zoom.us/j/81685730293?pwd=eS9ialNmRG1zczdpb3drMzZuT25aZz09&from=addon>

Meeting ID: 816 8573 0293

Passcode: 488059

Agenda

I. CALL TO ORDER

- a. Roll Call
- b. Establish Quorum
- c. Approval of Previous Minutes
- d. Chairman Report & CEO Report

II. EXECUTIVE SESSION

III. OLD BUSINESS

- a. Review of committee assignments
- b. Report from CEO on compliance efforts

IV. MARKETING COMMITTEE

- a. Recommendation for industry relations agency
- b. Recommendation for staffing agency
- c. Update on marketing campaigns and agency needs

V. NEW BUSINESS

- a. Report from the ad hoc committee and consideration of proposal for reimbursement/exemption of certain pecan assessments.

VI. ADJOURNMENT