



**AMERICAN PECAN PROMOTION BOARD  
FULL BOARD  
October 23, 2023  
12 p.m. Central Time**

**Zoom Meeting:**

<https://us02web.zoom.us/j/4384604101?pwd=ZjhvbGhhMTBkN2gvU1hVUnZzbjJnUT09>

Meeting ID: 438 460 4101

Passcode: 343216

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**AGENDA**

**I. CALL TO ORDER**

- A. ROLL CALL
- B. ESTABLISH QUORUM
- C. APPROVAL OF PREVIOUS MINUTES
- D. CHAIRMAN REPORT & CEO REPORT

**II. EXECUTIVE SESSION**

- A. ELECTION OF OFFICERS

**III. FINANCIAL COMMITTEE**

- A. CUSTOMS
- B. REPORTING

**IV. RESEARCH COMMITTEE**

**V. MARKETING COMMITTEE**

- A. MARKETING UPDATE
  - 1) Domestic Programs
  - 2) Mexico Program

**VI. NEW BUSINESS**

**VII. ADJOURNMENT**