



AMERICAN PECAN PROMOTION BOARD

FULL BOARD

**October 23, 2023
12 p.m. Central Time**

Zoom Meeting:

<https://us02web.zoom.us/j/4384604101?pwd=ZjhvbGhhMTBkN2gvU1hVUnZzbjJnUT09>

Meeting ID: 438 460 4101

Passcode: 343216

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AGENDA

- I. CALL TO ORDER**
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
 - C. APPROVAL OF PREVIOUS MINUTES
 - D. CHAIRMAN REPORT & CEO REPORT

- II. EXECUTIVE SESSION**
 - A. ELECTION OF OFFICERS

- III. FINANCIAL COMMITTEE**
 - A. CUSTOMS
 - B. REPORTING

- IV. RESEARCH COMMITTEE**

- V. MARKETING COMMITTEE**
 - A. MARKETING UPDATE
 - 1) Domestic Programs
 - 2) Mexico Program

VI. NEW BUSINESS

VII. ADJOURNMENT

