## AMERICAN PECAN PROMOTION BOARD

## **BOARD MEETING**

### October 26, 2021

A Board Meeting of the American Pecan Promotion Board (the "Board," or "APPB") was called to order by David Salopek, Chairperson of the Board at 2:36pm CST on October 26, 2021.

#### **Participants**

Mr. Salopek called on Mr. Quiros to lead a roll-call of the participants and the following persons were present:

Alex Caryl, (MDD-MARB)

Sally Arn

Sue Coleman, (MDD-MARB)

Phillip Arnold Mark Hamilton Trent Mason Mike Adams

Deborah Walden-Ralls

David Salopek

Guillermo Humphey

John Turner
Brittan Bagley
Romulo Garza
John Hutchens
Dennis Hardman
Molly Willis
Jaye Massey
Paul Quiros

Based on the attendance, a quorum for the meeting was confirmed.

## Approval of Minutes

Mr. Salopek asked for comments regarding the Minutes from the October 12, 2021, Board Meeting. Hearing none and upon motion made by Ms. Walden-Ralls, the Board approved the Minutes of the October 12, 2021, Board Meeting.

## Bank Accounts Update

Mr. Salopek called on Ms. Walden-Ralls, Board Treasurer, to update the Board on the opening of the Bank Accounts. Ms. Walden-Ralls reported on the status of opening of the Bank Accounts.

## Accounting Firm Update

Mr. Salopek called on Ms. Walden-Ralls to review the discussions with Armstrong, Backus & Co., LLP, a local San Angelo, Texas, based accounting firm ("Accounting firm"). Ms. Walden-Ralls described the services provided by the Accounting firm which include collecting of funds, depositing funds in the Bank, and

accounting for same. Ms. Walden-Ralls additionally described the costs for these services and the Accounting's firm's processes to ensure that any fraud or theft in the handling of funds would be quickly exposed. Ms. Walden-Ralls announced that a separate accounting firm must conduct the annual financial audit, as required by the Order. Members of the Executive Committee commented on the options considered and their conclusion that hiring the Accounting firm for these tasks was the best option for the APPB. Various Board members commented on this development.

Mr. Quiros made a motion, that the Board authorize the Executive Committee to contract with the firm of Armstrong, Backus & Co., LLP for these services. After discussion. Mr. Quiros amended his motion, that the Board authorize the Executive Committee to contract with the firm of Armstrong, Backus & Co., LLP, for these services through the end of the current fiscal year (ending September 30, 2022). This motion, as amended, was approved by the Board.

The issue of how to pay for the Accounting firm in the Board's budget was discussed by the Board. Mr. Hamilton made a motion to amend the Board's current Budget by changing all office expense line items that total \$102,450 to administrative services. The motion was rejected by the Board. Mr. Hamilton moved to delete the Contingency line item in the Budget of \$100,000 and replace it with a line item in a Revised Budget for Third Party Administrative Services of \$100,000. The Board approved this Motion and a copy of the Revised Budget is attached as Exhibit A to these minutes.

#### Board Forms Discussion

Mr. Salopek called on Mr. Adams to review the current status of the Board's forms. Mr. Adams reviewed the status of the forms and the Board entered into a discussion of the forms. It was determined that Mr. Adams would seek the input of APPB members and other members of the Pecan Industry on the forms and report back his findings to the Board.

#### Industry Letter

Mr. Salopek called on Ms. Caryl to update the Board on an letter prepared by the USDA to the industry. Ms. Caryl described the letter and announced that subject to some additional information to be added to the letter it would be soon ready to be sent to the industry. The Board made additional suggestions on how to communicate this information to the industry.

#### Future Meetings

Mr. Salopek called for the next meeting of the Board to be held on Tuesday, November 9, 2021, at 2:30pm CST.

## Adjournment

Mr. Salopek adjourned the meeting at 4:03pm CST.

Respectfully submitted,

Paul A. Quiros, Secretary

Approved after review of the Board and USDA:

David Salopek, Chairperson

# EXHIBIT A

## **American Pecan Promotion Board**

**Financial Budget** 

# Fiscal Year (October 2021-September 2022) Proposed Budget Approved 10.26.2021

<u>A</u>	<u>Approved 10.26.2021</u>			
Beginning Reserves		Sale Side Sale marks place		
Program Reserves	\$	<ul> <li>Program</li> </ul>	begins 10/1/21	
Escrow Reserve	\$ <b>\$</b>		_	
Total Beginning Reserves	\$	-	-	
REVENUE				
Assessments Domestic	\$	6,300,000	Estimate of 315,00	
Assessments Imports	\$	3,120,000	Estimate of 156,00	
Interest	\$	100		
Contributions	\$ \$ <b>\$</b>	1,000	§1223.50(f)	
TOTAL REVENUE	\$	9,421,100	_	
EXPENSES		Barrier Britain		
Program Expenses				
Promotion	\$	4,105,000		
Research	\$ \$ <b>\$</b>	383,000		
Total Program Expenses	\$	4,488,000		
Operating Expenses				
Audit	\$ \$ \$ \$ \$ \$ \$ \$ \$	10,000		
Bank Fees	\$	1,000		
Board Meetings	\$	1,000		
Insurance	\$	17,000		
Legal	\$	7,000		
Office Equipment	\$	10,000		
Third Party Administration.	\$	100,000		
One Time Expenditures for office Set up	\$	10,000		
Sub-Total	\$	156,000		
Office Expenses				
Manager	\$	18,000		
Clerk (benefits included)	\$	50,400		
Taxes		6,000		
Bookkeeper		78,000		
Rent	\$	2,400		
IT/Tel/Internet	\$	15,600		
Travel	\$	3,000		
Supplies	\$	5,100		
Postage/Printing	\$	20,400		
Misc	\$	6,000		
Misc Sub-Total Office Expenses for 12 months	\$	204,900		
Sub-Total Operating Expenses	\$	360,900		

#### **USDA Charges**

USDA Start-Up Fee	\$ 60,000	
USDA User Fee	\$ 100,000	
Collections	\$ 100,000	_
Subtotal USDA Charges	\$ 260,000	-
		-
<b>Total Operating Expenses</b>	\$ 620,900	_
		-
TOTAL EXPENSES	\$ 5,108,900	-
Ending Reserves		
Escrow Reserve	\$ 942,000	10% of Assessment
Program Reserve	\$ 3,370,200	
<b>Total Ending Reserves</b>	\$ 4,312,200	-